



PSM INNOVATION — TECHNICAL ONE-PAGER

CoreMatrix AI · CoreMatrix Universal

COMPANY SNAPSHOT

Company: PSM Innovation LLC (Texas LLC, Filing No. 806406333)

Product: CoreMatrix AI — a next-generation pre-development intelligence and construction cost-estimation platform · CoreMatrix Universal — a next-generation universal construction management platform (43 integrated modules, preconstruction through closeout)

Location: Missouri City, Texas **Web:** corematrix.us **Contact:** agam@psminnovation.com

THE PROBLEM

Real estate developers, investors, lenders, and owners make multi-million-dollar go/no-go decisions on early projects using slow, fragmented, expensive, or inconsistent cost and feasibility analysis. Pre-development intelligence is largely manual and siloed. Once projects are funded, execution scatters across disconnected tools — records, financials, and field data lose a single source of truth.

THE SOLUTION

CoreMatrix AI turns project inputs and uploaded drawings into structured, explainable, **feasibility-grade** decision support in minutes — across 21 building types, 31 US markets, and 219 global cities — including a professional Developer Budget Breakdown, 5-year pro forma, IRR/DSCR, market intelligence, AI blueprint reading, and a lender-ready package. Built on live federal data (FRED, Treasury, Census, HUD, BLS). CoreMatrix Universal then manages the funded project — for general contractors, owners & developers, and specialty contractors: 43 integrated modules across command, preconstruction, project controls, financials (AIA G702/G703 draws, lien waivers, owner portal), field/safety/quality, and closeout — mobile PWA with offline field access, audit logging, and automation. Two platforms, one source of truth.

WHY NOW

AI can now read drawings and synthesize market and cost data at a speed and cost that was impossible before, while construction costs and rates have become more volatile — raising the value of fast, defensible feasibility analysis.

PRODUCT

- 21 building types · 31 US markets · 219 global cities · 28+ intelligence modules · 700+ data points/report
- Developer Budget Breakdown, Pro Forma, IRR/NPV/DSCR, Monte Carlo (P10–P90), blueprint reading, lender package

- Free calculator hub as a lead-generation funnel · CoreMatrix Universal: 43 modules / 6 categories, 19-phase · 195-item Pre-Construction Estimator, AIA G702/G703 draw schedules, mobile PWA

BUSINESS MODEL

SaaS subscriptions across tiers (Free → Professional → Enterprise), plus potential enterprise/lender packages. CoreMatrix AI Professional: \$49/month with a 7-day free trial; Enterprise by engagement. CoreMatrix Universal: tiered per-user plans with annual savings, plus organization-wide volume pricing — arranged with our team (early access).

TRACTION

- CoreMatrix AI built and in pre-launch; website and free tools live. CoreMatrix Universal in early access.

TEAM

- **Agam Rao** — Founder & CEO (strategy, business, product)
- **Jitendra Patil** — CTO (engineering leadership, firmware/software, technical strategy)
- **Dr. Rashesh Rangrej, PhD** — Senior Business Analyst (data science, decision intelligence)

COMPETITIVE MOAT

- Investor-ready feasibility analysis (pro forma, IRR, DSCR, Monte Carlo) that bid/estimating tools lack
- AI blueprint reading + 21 building types + live federal data in one platform
- Free calculator funnel building an SEO and lead pipeline · One ecosystem: decide (CoreMatrix AI) and manage (CoreMatrix Universal) with one source of truth

CONTACT

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CoreMatrix AI and CoreMatrix Universal provide feasibility-grade estimates, AI-driven intelligence, and project records designed to support — not replace — professional judgment. References to government data sources do not imply endorsement by any government agency.